

Adventure Tourism Facilities Grant Guidance Notes



Introduction

This is an exciting initiative, supported by the North East Adventure Tourism Project, whereby local businesses can apply for funding to enhance their accommodation facilities, attracting adventure seeking visitors. Secure bike storage, an outside wash area or a dedicated kit drying space can make a huge difference to visitors who are planning to enjoy the outdoor environment.

Developing Mountain Biking in Scotland (DMBinS) will administer this exciting new initiative on behalf of the North East Adventure Tourism Project which will help accommodation providers better meet the needs of the fast-growing mountain biking and adventure tourism market.

Funding assistance of up to **£500** is available to enhance the provision of facilities which has been highlighted as a key requirement for visitors seeking adventure in the outdoors. **This contribution is a maximum of 50% of overall project costs** to improve your mountain bike visitor experience (Costs may comprise of equipment, installation, preparation, setup etc—further details and some options to help plan are found from Page 2)

Accommodation providers are offered this unique and exciting opportunity as a result of funding from Opportunity North East and Aberdeenshire Council. Those who are successful in this application will be required to claim their grant, purchase equipment, complete installation works and submit project delivery evidence by **the end of March 2023**.

Please complete the online application here.

Key Dates:

Open for applications	29 th November 2022
Deadline for applications	6 th January 2023
Decision	13 th January 2023
Project Complete	31 st March 2023

The funding assistance is available to any accommodation provider, including hotels, B&B's, campsites, hostels and any other establishment that provides overnight accommodation for visitors in Aberdeen City or Aberdeenshire. The funding assistance **will not affect** the minimum funding allocation towards businesses.

Successful applicants will be awarded based on how their application scores across the following criteria:

1. Overall plan to attract and cater for cycling/adventure visitors
2. Understanding the needs of cycling/adventure visitors
3. Potential impact on the business

Privacy Statement

By submitting this application, you are providing DMBinS with personal data in connection with the application for assistance which includes the information in the application form and such other information as you may provide in support of your application. DMBinS will be data controller in respect of any personal data you provide. By submitting the application, you confirm that you are authorized by the relevant data subjects to provide their personal data to DMBinS.

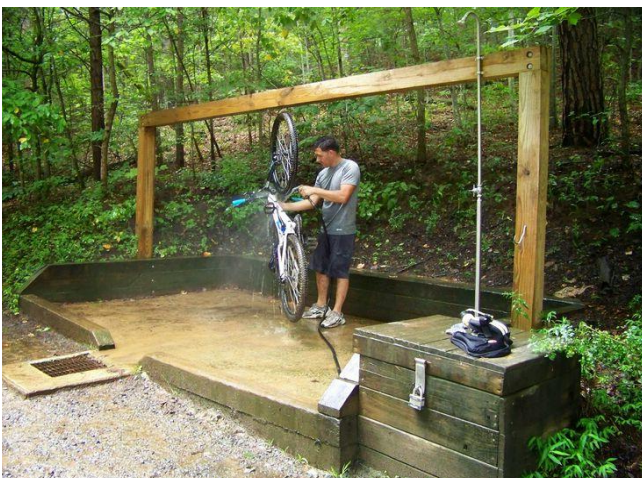
DMBinS will only process your personal data for the purpose of determining your eligibility for financial assistance under the terms of this application. We will retain your personal data for the minimum time necessary to fulfil our audit and monitoring requirements. For more information about how DMBinS processes personal data and your rights as a data subject, please see the Scottish Cycling Privacy Statement that is available on the DMBinS website.

As part of this project, NEAT & DMBinS request that you post about the new enhanced facilities on your social media accounts and submit evidence of the improvements in a format which can be shared on our social media platforms. We will then be able to promote your accommodation offering to the adventure community, through a variety of partner channels.

Appendix:

Inspiration and Ideas

Below are some ideas of how the grant might be used. We encourage applicants to make sure their applications are tailored to suits the specific needs of their accommodation and visitors. Please get in touch if you would like to discuss your ideas - Anna on 07890102479 or email anna.riddell@scottishcycling.org.uk





Appendix Directory

Outside Bike Storage	www.asgardsss.co.uk
Bike Rack	www.bikedocksolutions.com
Bike hooks	www.thebikestoragecompany.co.uk
Wetsuit hanger	c-monsta Recycled Wetsuit Hanger – c-monsta.com
Vertical Surf Board Wall Rack	Vertical Surfboard Wall Rack / Stand Etsy
Boot drier	www.drysure.co.uk
Boot drier	www.peetdryer.com
Wooden boot storage –	www.aplaceforeverything.co.uk

Custom bike wash areas – Inspiration from Pinterest

Please get in touch if you would like to discuss your thoughts and ideas

anna.riddell@scottishcycling.org.uk

will.clarke@scottishcycling.org.uk

Website: www.northeastadventuretourism.com

Instagram [@northeastadventuretourism](https://www.instagram.com/northeastadventuretourism)